

2018 Skagway Business Environment Survey

Please return this survey to City Hall with your Municipal Business License or email/ deliver to SDC

Dear Skagway Business Owner,

The Skagway Development Corporation (SDC) is currently working to develop a Comprehensive Economic Development Strategy (CEDS) to guide SDC's economic development efforts. A CEDS is a community-driven process where communities identify goals and initiate their own solutions to economic, social and environmental issues to build healthy, economically viable communities. Its intention is to develop a long-term plan and outlook for the economy of Skagway that SDC can use to pursue initiatives that support new and existing businesses and industries. To begin this process, SDC is conducting a S.W.O.T (Strength, Weakness, Opportunities and Threats) analysis from various stakeholders in Skagway. As a business owner, your input is extremely valuable. Please take a moment to provide your input on the current business environment of Skagway. A digital form is also available at www.skagwaydevelopment.org > Publications > Active Surveys. Thank you for your time!

Skagway Business License Number: _____ **Your Businesses' Alaska NAICS Code/s (if you have multiple):** _____

How long has your business been in operation in Skagway? _____

Is your business locally owned?

- Yes No

Is your business open Year-round or Seasonally?

- Year-round Seasonally

What is your overall opinion of Skagway as a place to do business?

- Poor Fair Neutral Very Good Excellent

From a business standpoint, for Skagway's economy what do you feel are the top 3:

Strengths:

Weaknesses:

Opportunities:

Threats:

Do you have any additional comments, concerns, suggestion about Skagway's current business environment?

Would you like to receive emails about information or upcoming events pertaining to the development of the CEDS?

- Yes**, Email address (please print as clearly as possible): _____ **No**

*Information from this survey will be utilized by the Skagway Development Corporation to help inform their economic and community development efforts. This survey sheet will be kept confidential. Any reports published which contain data from this survey **will not contain business specific information**. For any questions or comments, please contact SDC at skagdev@aptalaska.net or 907-983-3414. Thank you for your participation!*

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